

Benefits Of Your Membership

Community Partnerships

GARMA partners with the following community organizations:

- Gettysburg Borough Council
- Main Street Gettysburg
- Chamber of Commerce
- Destination Gettysburg
- Steinwehr Ave. Business Development

GARMA Perks

- Discount pricing for advertising First Friday events in The Gettysburg Times.
- Co-op Advertising opportunities are available with local media outlets.
- GARMA Gift Certificates make great gifts. GARMA Gift Certificates are available for purchase at Artworks and Gettysburg Heritage Center. Redeemable only at GARMA business members – reimbursed through GARMA.
- Social Media sharing of member posts to give our members a greater outreach
- GARMA contributes a monthly article in the Gettysburg Times featuring GARMA members
- GARMA organizes the Spring and Fall Outdoor Antique Shows in downtown Gettysburg - vendor fees from these shows pay for Christmas in Gettysburg expenses

First Friday, Gettysburg Style

GARMA members are encouraged to participate in monthly themed festivities on the First Friday of every month to encourage shopping in downtown Gettysburg.

- One time rental fee of First Friday flag. (\$75)
- Flag is flown outside participating businesses the First Friday of every month.
- Themes for each month can be found on GARMA's website.
- Stores have unlimited creativity to enhance the First Friday theme.
- Store events may be submitted to GARMA to be published on the website and social media.

Christmas in Gettysburg

GARMA is responsible for purchasing, maintaining, and storing all Christmas decorations for the town of Gettysburg including the Gettysburg Christmas Tree placed in Lincoln Square. In addition:

- Negotiates FREE parking at designated meters in Gettysburg for the retail holiday season. (Black Friday through New Year's Eve)
- Sponsors the annual \$1000 Christmas Shopping Spree Giveaway along with various other prizes that are donated by GARMA members.
- Provides "Santa's Shanty" downtown for the holiday season.
- Pays all bills associated with Christmas in Gettysburg (installation and removal of wreaths on light poles, electricity for the Gettysburg Christmas Tree, Santa's fees and any upkeep to the "Shanty")



Our Mission: to represent and advocate for the better business interests of the membership of the Association and to sponsor events that are designed to bring business into the Borough for the benefit of our membership and the greater community



Founded in 1972

Our membership is comprised of local retail businesses, restaurants, museums, financial institutions and non-profits that help GARMA thrive as a community leader.

We are governed by a Board of Directors that meet the second Thursday of every month at 8:30 am.

www.gettysburgretailmerchants.com

GARMA

Membership Application

Membership Year:

Jan 1st-Dec 31st

Contact Information:

Business Name:

Contact Name:

Physical Address:

Mailing Address:

Telephone:

(____) _____

Fax:

Public Email:

Website Address:

Business Category:

Non-Profit (\$75)_____

Regular (\$150)_____

Media/Financial Institute (\$150)____

Mail Checks Payable to GARMA

Mail To:

GARMA

P.O. Box 4914

Gettysburg, PA 17325

Membership Dues Structure

All prospective members must have a business or organization with a physical address in a 5 mile radius of Lincoln Square.

Regular Member

A regular member is the broadest category for membership. Regular members must have a retail storefront within a 5 mile radius of Lincoln Square. Members are encouraged to attend monthly board meetings and may comment and contribute constructively to topics at hand, but have no voting rights. Regular members are encouraged to participate in all promotions and activities. Regular members are eligible for election to the board of directors.

Non-Profit Member

A non-profit pays minimal dues. Non-profit members are welcome to attend monthly board meetings and may comment and contribute constructively to topics at hand, but have no voting rights. Non-profits are encouraged to participate in GARMA sponsored promotions and events.

Media/Financial Institute Member

Media includes all newspapers, radio, TV, and cable stations. Financial Institutions are all banks and credit unions. Representatives are encouraged to attend all meetings and may also be elected to the board of directors.

- All dues are due on December 1st . After January 1st of the current year, only paid in full members will be included in activities and gift certificate redemption. If you wish to join GARMA after January 1st – May 31st full membership dues are required. If you join GARMA **after** June 1st – November 30th dues are half price according to the membership category you fall in. After which, all dues are to be paid in full for the upcoming year by December 1st .
- Owners of multiple businesses must pay a full membership for each separate business that they want included in advertising and promotions.
- Separate businesses are determined by having separate Tax ID's.

