



For Immediate Release:

GARMA announces efforts to coordinate a New Year's event in Gettysburg for 2021 have proven unsuccessful.

Date- December 7, 2021 – Historic Gettysburg Pennsylvania:

The Gettysburg Area Retail Merchants Association (GARMA) is announcing that they will be unable to sponsor the 2021 New Year's Celebration in Gettysburg. In 2019, the Adams County Arts Council announced due to increased costs and fees they weren't pursuing the event. GARMA was contacted to investigate the possibility of leading the popular New Year's celebration, but numerous obstacles to planning and performing a successful event have proven too great to overcome for the local organization that represents the Gettysburg area small business community.

Lack of sufficient financial support, manpower, time, and safety concerns around the fireworks display are some of the leading roadblocks hindering the planning of the event. GARMA's board comprised of business owners and volunteers with zero paid staff to dedicate to planning such an event also presented challenges. The GARMA leadership regrets the cancellation of this year's celebration but are hopeful that future celebrations can find the broader community support necessary to organize and run a successful evening of entertainment. GARMA is currently looking for other Gettysburg organizations and individual supporters who are interested in helping plan the 2022 New Year's Eve celebration.

About Gettysburg Area Retail Merchants Association:

Gettysburg Area Retail Merchants Association (GARMA) is a membership-based organization comprised of local retail businesses, restaurants, museums, financial institutions and non-profits in the Gettysburg community. GARMA members are located within 5 miles of Lincoln Square, the very center of activities in Gettysburg, Pennsylvania. For more than 50 years, the non-profit Association has sponsored, supported and promoted many popular activities, events and organizations within the Gettysburg community. For more information on GARMA activities go to <https://www.gettysburgretailmerchants.com/>.